

## Press Release

**Rennes, France:**  
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**For immediate release**

### **Audio Visual Global (AVG) selects ENENSYS for Asia's first DVB-T2 commercial launch**

*The newest Pay-TV operator AVG of Vietnam, has selected the ENENSYS DVB-T2 solution for the deployment of the first DVB-T2 commercial launch in Asia.*

Vietnam is one of the fastest growing digital TV markets in Asia-Pacific with a population of 88 million. AVG operates three DVB-T2 multiplexes providing over 70 services (SDTV and HDTV) including sport, setting the standard for pay-tv services in Vietnam.

*"We are very proud to have been selected by AVG for this DVB-T2 project", said Regis LE ROUX, CEO at ENENSYS. With the first commercial DVB-T2 roll-out in Asia, ENENSYS has strengthened its leading position in the DVB-T2 market with its innovative technology. "In partnership our Vietnam reseller, Vietcoms, we have successfully completed the first phase of AVG's roll-out" adds Colin PRIOR, Asia Pacific Sales Manager at ENENSYS.*

*"ENENSYS is a great technology partner" said Dr Ngo Thai Tri- Deputy Director General (Technical) of AVG. "As far as DVB-T2 technology is concerned, Enensys has provided a comprehensive solution to our roll out in Vietnam. As a new pay television provider we are committed to ensuring that our DVB-T2 service delivers our subscribers with the best possible quality of service".*

*"Working with AVG and ENENSYS in the first DVB-T2 commercial roll out in Asia gives us a tremendous opportunity to enrich our T2MI SFN expertise and positions VIETCOMS as a leading integrator in local broadcast industry", Khang Do, President of VIETCOMS said.*

#### About ENENSYS Technologies SA

ENENSYS Technologies has years of experience in the design and manufacturing of Digital TV transmission systems. ENENSYS is the world leader for DVB-T2 technology, and covers other standards such as DVB-T, DVB-H, T-DMB, DTMB... Product range covers Broadcast Network Equipment for Digital Terrestrial TV, Mobile TV and IP Distribution, but also Test & Monitoring solutions. Customers range from Broadcast & Network Operators, Chipset Vendors and Receivers Manufacturers. ENENSYS is headquartered in Rennes, France, in the heart of the European Digital Broadcast Cluster.

For more information on Broadcast Network Equipment, please visit [www.enensys.com](http://www.enensys.com).

For more information on Test & Monitoring, please visit [www.enensystest.com](http://www.enensystest.com)

#### About An Viên Television

AVG is the newest digital Pay-TV operator in Vietnam that launched its network called "An Viên Television" (Truyền hình An Viên) in November 2011. AVG's digital platforms were recognized by the Asia-Pacific Broadcasting Union (ABU) as "using the most advanced technologies in the world". AVG now distributes its services over all Vietnam and is rapidly gaining market shares.

For more information on AVG, please visit: [www.anvien.vn](http://www.anvien.vn)

#### About Vietcoms

VIETCOMS is a local system integrator with expertise in signal processing, compression, and transmission for DTH/Cable/Terrestrial/IPTV. VIETCOMS is headquartered in Hanoi, Vietnam. For more information about VIETCOMS, please visit [www.vietcoms.com](http://www.vietcoms.com)